

# **Featured Seminars**

Larry Ross, a former tax attorney, is a licensed investigator who uses his unique blend of experience to give you insights into the mysterious world of fraud investigations, asset searches, investigative due diligence, and internal integrity inquiries. He is expert at uncovering and analyzing the facts you need to resolve disputes, reduce risk, and make informed decisions. His timely seminars are certain to enlighten and entertain.

## **Discovery Strategy: Discover Investigators**

Much of the ammunition needed to crack a case is concealed from view in the catacombs of publicly available information. Faced with a morass of facts and figures guarded by multiple states, localities and jurisdictions, you must first find the key.

Enter the investigator. With the advantage of speed and surprise, investigators provide litigation support on everything from informal discovery to asset location to unmasking fraud. Are there enough assets to make litigation worthwhile? Is there information that may lead to concessions at the bargaining table? Are there missing witnesses to find? Is the transaction or the financials fraudulent? Where are the assets hidden?

Hired to save you time and money, investigators provide a cost effective strategy to unlock answers to tough questions like these. This seminar will help you determine when involving an investigator is the smart way to jump start your case. Larry will illuminate his imaginative methods of piecing together facts to reveal evidence in the thorniest mysteries.

#### It's All about Assets

Creative investigative techniques provide answers to critical questions. What is the financial viability of a litigation opponent? Is a potential business partner trustworthy? Does the defendant have sufficient assets to pay a judgment?

The right answers to tough questions help avoid Pyrrhic victories. Asset searches are *de rigueur* when considering settlement offers, following money trails during an internal integrity inquiry, or conducting due diligence investigations.

*Before* becoming locked in a dispute, it is essential to determine whether the other party's assets make litigation worthwhile. Having determined that the opponent does not have resources to pursue a lengthy and expensive legal battle - call his bluff! Ready to sign on the dotted line? Make sure your joint venture partner is vetted for financial stability.

This seminar will give you insights into tactics designed to reveal vital facts.

## **Cracking the Case: The Anatomy of a Fraud Investigation**

In this seminar Larry will walk you through the steps involved in solving an actual fraud case. From the initial document identify a bogus company name to the lucrative resolution you will participate in the uncovering of clues crucial to cracking this case. Public records utilized to recover over a million dollars in lost assets? Not bad for a day's work.

#### Financial Facts: The Investigator's Role

In an era of corporate fraud and scandal, Congress enacted *Public Company Accounting Reform and Investor Protection Act of 2002* known as *Sarbanes-Oxley*, which gives corporate audit committees the responsibility for oversight of the work of outside accountants. Simple reliance on generally accepted accounting principles is no longer sufficient.

Now is *not* the time for a "polite" audit. Audit committees need to rely on advisers who are professional skeptics. A professional skeptic is bold, creative, and tenacious. Let the working model be "Respect everyone, be intimidated by no one." Investors are entitled to an accurate and complete picture of the company's financial condition, results of operations, and cash flows.

In this seminar, Larry explains how an investigator, armed with skepticism, basic business sense and the expert knowledge of where essential information is located, asks questions until the answer is obtained. And the American people need answers at this juncture in our financial history.

## **Business Acquisitions: The Promise Realized**

Background checks completed? Hidden liabilities uncovered? Real reasons for the sale revealed?

In this seminar tailored for those involved with mergers, acquisitions, or strategic alliances, Larry will highlight how to augment traditional due diligence performed by lawyers and accountants with *investigative* due diligence techniques that help evaluate factual representations and dig below the veneer of the deal.

It is an unpleasant fact that about half of all deals that open with such bright promise are never actually closed. Larry's preemptive approach saves you valuable executive time, expensive professional fees, and plain old aggravation.

RFS Seminars are suitable for a group of any size, whether seated around a conference table, gathered in a convention hall, or as an informal conversation over coffee or phone. Seminars can also be customized to focus on your particular issues. For more information call Larry Ross at (202) 237-1001.